

Research Seminar

Performance of Asian and Japanese Companies

The number of Japanese subsidiaries in foreign countries is increasing steadily, reaching to about 23,800. However, investment returns from both inward and outward FDIs remain low compared with the international level according to METI.

This research seminar consists of four empirical studies on the performance of Asian and Japanese Companies and a research methodology. They are 1) on the relationship between investment objectives and performance of Japanese subsidiaries in foreign countries 2) to choose direct investment location of subsidiaries in auto industry 3) comparison of sales growth and profitability among Asian and Japanese companies in ICT industry 4) to explore a possibility of using Data Envelopment Analysis (DEA) to measure effectiveness for industries in international business area.

Date/Time : March 27, 2013, 14:00–17:00

Venue : W31 Conference Room,
Aichi University, Nagoya Campus 3F Welfare Building

Language : English

✳Free Seminar

Program

1. Investment Objectives of Foreign Direct Investment of Japanese Subsidiaries **Norhidayah binti Mohamad and Yasuo Hoshino**, Aichi University & University Technical Malaysia Melaka (UTeM), Aichi University & University of Tsukuba
2. Make-or-Break Decisions in Choosing Foreign Direct Investment Locations, **Lailani Alcantara** , Ritsumeikan Asia Pacific University
3. Performance of ICT Industries in Asia, **Mohd Fazli Bin Mohd Sam and Yasuo Hoshino**, Aichi University & University Technical Malaysia Melaka (UTeM), Aichi University & University of Tsukuba
4. Improved Business Efficiency using DEA, **Shigeji Miyazaki**, Okayama University and Aichi University

Chair: **Yasuo Hoshino**, Aichi University & University of Tsukuba

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